Case Study: Client 3 - Services Industry Sector

Overview
The business considered the support and advice from the assigned mentor/adviser in the one-to-one sessions and continued contact by email and telephone particularly useful, and strongly agree that it was appropriate to their business.

Business Services
Client
Industry: Services Industry
Location: East Midlands
Size: Micro

Company Bio
The company was a start-up and needed intense support to set up as a company.

"We required support and advice from our business mentor/adviser which we received in one-to-one sessions and continued contact by email and telephone. This was particularly useful, and appropriate to their business."

The Start & Grow Programme

The Start & Grow Programme supported the client in the following ways

Key Metric 1
Start Up

The Challenge
The business required intense support to set up the company and needed to develop a business plan including a commercially sustainable business model.

The Approach
The business found the business planning, finance proposals and signposting, leadership and management development topics particularly useful; they found business operations and cost savings advice useful; and they particularly appreciated the objective critique, networking with other business owners, and social media strategies.

"The business needed support to set up a company form scratch. This was managed through 1:1 support and also signposting the client to the appropriate agencies."

- Mike.
  Business Support Advisor, East Midlands

The Solution
The client received:

- Business mentoring
- Coaching
- Specialist Support
- Signposting
- Development - workshops & webinars

The Results
Company start-up

Company set up
Employment

Start and Grow UK

Start and Grow UK is the newly branded consortium of Business Support Agencies formerly operating as Cavendish Enterprise.