Case Study: Client 9 - Private Healthcare

Private Healthcare Client
Industry: Healthcare
Location: North East
Size: Small

Company Bio
This company, working in the private healthcare sector, is based in the North East of England.

"We would not have been able to grow so large & so quickly, had it not been for the support of the Start & Grow programme. We also really benefited from the networking events which meant that we weren't existing in a 'bubble.'"

The Challenge
The company wished to grow the business from a micro to a small organisation in a professional and strategic manner. They achieved this through the support of a Business Adviser who was able to deliver vital 1:1 sessions, arrange master class attendance and signpost the client to other partners and associates that could support accelerated business growth.

The Solution
- Financial & funding advice
- Sector specific specialist support
- Masterclass workshops including HMRC reporting, Financial & Negotiation skills
- Networking event attendance
- 1:1 Coaching & Mentoring

The Results
During their first year of operations, the client had 5 FTE employees. Now, the company employs 70 people. The company reported a turnover of less than £100,000 in the first year of operations, but has since grown to £800,000 in 19/20 (Year 4). For 20/21, the respondent stated that they are aiming to reach £1,000,000 in turnover.

Start and Grow UK
Start and Grow UK is the newly branded consortium of Business Support Agencies formerly operating as Cavendish Enterprise.

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